



HOCL Agencies South Africa

Providing Nature's Ultimate Sanitizer and Water Purifier

Hypochlorous Acid (HOCL)

Join the HOCL Powder Revolution
Save operating costs, save the environment, save life.



Sole-Distributor : Hypochlorous Acid (HOCL)

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HOCL Agencies South Africa is Africa's only supplier of Hypochlorous Acid in POWDERED FORM. This has many advantages, such as longer shelf life, compact storage, easy and accurate measurement for making sanitiser or disinfectant and for purifying drinking water, cheaper transportation costs and the lowest cost per litre of sanitiser, disinfectant and disinfected drinking water.



A Game-Changing Product

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Hypochlorous acid (HOCL) is a game-changing, naturally occurring molecule that plays a vital role in our immune system. Produced by white blood cells, HOCL is your body's first line of defense—soothing inflammation, fighting infections, and keeping you healthy. But its benefits don't stop there. HOCL is also a powerhouse for industries worldwide, offering a safe, eco-friendly, and highly effective solution for sanitation and disinfection.



Why HOCL?

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100% Safe & Natural:

Made by your body, HOCL is non-toxic and gentle on skin, yet tough on germs.

Eco-Friendly:

Derived from salt, HOCL is biodegradable and transforms back into saline after use.

Versatile & Effective:

Kills 99.9% of bacteria, viruses, and pathogens without harsh chemicals.



Used across multiple industries

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From restaurants to healthcare, HOCL is revolutionizing how businesses maintain cleanliness and safety.

Restaurants & Food Service:

Sanitise fruits, vegetables, meat, and seafood without rinsing. Extend shelf life and ensure food safety. Replace toxic chemicals with HOCL for cleaning surfaces, utensils, and dining areas.

Beverage & Dairy Manufacturing:

Produce sterile water for manufacturing processes. Disinfect bottles, pipes, and equipment effortlessly. Maintain hygienic facilities with HOCL foot baths and misting stations.

Livestock & Meat Processing:

Safely sanitize animal living spaces and raw carcasses. Provide sterile drinking water for livestock. Use HOCL foggers and hoses for large-scale disinfection.

Healthcare, Education & Beyond:

Disinfect high-touch surfaces in hospitals, schools, and cruise ships. Sanitize water treatment systems and pharmaceutical manufacturing facilities. Especially effective in the dental care industry, since hocl both sanitises the dental equipment and at the same time, disinfects the patient's mouth during treatment. Create safer environments for employees and visitors alike.



The HOCL Advantage

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Gentle Yet Powerful:

No irritation to skin or eyes, making it perfect for personal use and infant items.

Fabric-Friendly:

Less aggressive than chlorine bleach, ideal for sanitizing fabrics.

Cost-Effective:

Reduce the need for multiple cleaning products with one versatile solution.

Accreditation:

US FDA, SABS and CSIR. Certification available on request at: certification@hoclasa.com



Pricing

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1 kg HOCL Powder:

R 1,000.00 excluding courier.

Orders over R 3,000,00 includes courier cost.

1 kg HOCL Powder purifies 100 000 litres of water.

Cost per litre of Sanitised Water: R 0,0045



The Future of Sanitation

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As industries worldwide embrace the benefits of hypochlorous acid, it's clear that HOCL is the future of sanitation. Whether you're in food service, healthcare, agriculture, or manufacturing, HOCL offers a safer, greener, and more effective way to protect your business and customers.

Experience the HOCL Powder difference - Contact us today to learn how hypochlorous acid can transform your operations!



A Unique Business Opportunity

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The benefits, cost saving, efficiency and effectiveness of Hypochlorous Acid is virtually unknown in South Africa and the rest of Africa. The total GDP in South Africa alone of the industries listed that would benefit from HOCL Powder is around 3,5 trillion Rand per annum. Almost every person you meet will derive benefit from HOCL Powder, as well as every industry related to food and beverage processing and manufacture is a potential client.

This product presents a unique business opportunity for the discerning investor. Please note that hoclasa is allowing only one white labelled HOCL Powder supplier per province to ensure a massive income stream for the right investor.



White Label: A Strategic Advantage for Business Growth

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White label products are manufactured by a third-party supplier but sold under a retailer's or brand's own name and packaging. This allows businesses to expand their product lines quickly without the heavy investments required for in-house production, R&D, or manufacturing infrastructure.



Key Business Benefits of White Labeling

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1. Cost Efficiency & Faster Time-to-Market

- Eliminates the need for capital-intensive production facilities.
- Reduces R&D and development costs while accelerating product launches.
- Enables businesses to focus on branding, marketing, & distribution rather than manufacturing.

2. Enhanced Brand Control & Customer Loyalty

- Retailers maintain full control over branding, packaging, and pricing.
- Allows for exclusive product offerings that align with brand identity.
- Strengthens customer retention by providing unique, competitively priced alternatives to national brands.

3. Scalability & Competitive Edge

- Quickly expand product portfolios without operational bottlenecks.
- Leverage supplier expertise to ensure high-quality products.
- Compete with larger brands by offering premium private-label alternatives at better margins.

4. Supply Chain & Distribution Advantages

- Benefit from supplier economies of scale, reducing per-unit costs.
- Lower transportation and logistics expenses through strategic manufacturing partnerships.
- Flexibility to adjust inventory based on demand without production delays.



A Powerful Strategy for Businesses

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White labeling is a powerful strategy for businesses looking to scale efficiently, reduce costs, and strengthen brand loyalty. By leveraging third-party manufacturing, companies can focus on what they do best—marketing, sales, and customer engagement—while delivering high-quality products under their own brand.

Is white labeling right for your business?

If you want to expand your product line, increase margins or build your own specialist brand and compete more effectively—it's a proven growth accelerator.



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